

Virginia Corvid, MLIS

Product designer for complex applications, delivering 0-1 designs and transformational redesigns that users love for 10+ years. Specializing in DevEx, B2B SaaS, information, data, and AI.

EXPERIENCE

Founding Designer, Vivo Studio 2026-Present

Complete branding, web, product design, and product strategy for an all-in-one platform for skills based athletics studios.

- Managing the design system as code for use with AI using Antigravity, Gitlab, and Figma MCP.

Staff Designer, Colibra 2021-2026

Redesigned search, navigation, and Data Quality for Gartner Magic Quadrant leading data governance platform. Defined multi-year UX strategy. Led and mentored 1-3 junior designers.

- Deep redesign of Data Quality for platform integration celebrated as easy to use by 78%.

Senior UX Designer, Oracle Cloud Infrastructure: Compute 2020-2021

Program lead for usability improvements to the Compute service. Created a pipeline to identify issues, design improvements, and validate fixes through usage analytics.

- Released 7 improvement features and reduced top errors for creating instances by 15%.

Senior UX Designer / Senior Information Architect, 2017-2020

Tableau Software: Platform and Infrastructure

Improved usability of internal development tools through documentation, user research, and UI design. Supervised 1 tech writer.

- Increased traffic to docs by 20% and reduced development environment setup time by 50%.

Information Architect, Tableau Software: Technical Support 2015-2017

Managed tech support wiki, knowledge base, and website content to reduce time to close cases.

- Implemented a unified solution that transformed search from a top problem to majority satisfied.

EDUCATION

UX Master Certification • Nielsen Norman Group

Master of Arts, Library and Information Studies • University of Wisconsin, Madison

Bachelor of Arts, Honors History, Magna Cum Laude • University of Washington, Seattle